

WIC Contract Formula Information

The WIC Program is required to provide standard infant formula that is least expensive to the Program. In Kentucky the current contract for infant formula for all non-medically fragile infants is with Nestlé, USA. For every infant that receives the contract formula, we are able to provide WIC to an additional 3 to 4 people.

Breast milk is the best food for a baby's first year of life. WIC promotes, supports and encourages mothers to breastfeed their babies as it has been shown to provide many health, nutrition, and emotional benefits to both mothers and babies.

Local WIC Agency Contact Information

To order "WIC Helps" Pamphlets to share with your clients, complete the form below and mail to:

Pamphlet Library
Frankfort Habilitation
3755 US 127 South
Frankfort, Kentucky 40601

Name:

Organization:

Address:

City, State, Zip:

Publication: WIC Helps Pamphlet DPH-070

Quantity: 25 50 _____

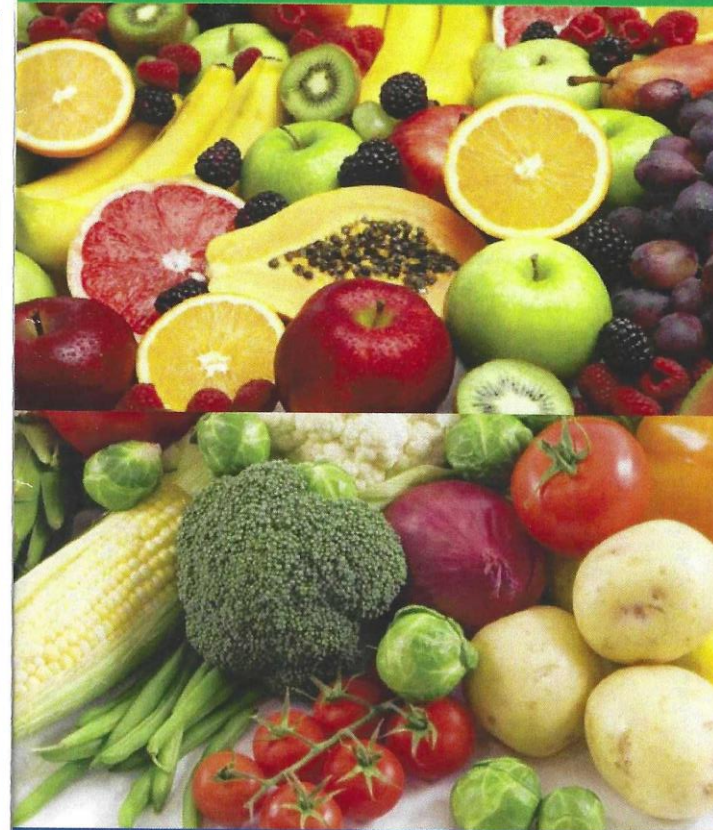
In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the [USDA Program Discrimination Complaint Form](http://www.ascr.usda.gov/complaint_filing_cust.html), (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

- (1) mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
- (2) fax: (202) 690-7442; or
- (3) email: program.intake@usda.gov.

This institution is an equal opportunity provider.



Health Care Providers and the Kentucky WIC Program



Rev. 3/2019

What is WIC?

- WIC is the Special Supplemental Nutrition Program for Women, Infants and Children funded by the United States Department of Agriculture (USDA).

What does WIC have to do with me as a health care provider?

- WIC can give your patients nutrition counseling and free nutritious foods at critical periods of growth and development.
- WIC counts on health care providers to share medical information on women and children at risk, and to help eligible people know about WIC services.
- WIC appreciates support from providers and we are always open to ways to improve our collaboration with you.

What services does WIC offer?

WIC provides, free of charge to eligible people:

- Nutrition counseling
- Breastfeeding counseling and support
- Nutritious foods and infant formula

Who does WIC serve?

Low-income, nutritionally at risk:

- Pregnant women
- Breastfeeding women, up to one year postpartum
- Non-breastfeeding women, up to six months postpartum
- Infants to 1 year of age
- Children under five years of age



Are my patients eligible for WIC?

Many working patients are income eligible. The income guidelines for 2019 allowed a household with 4 family members to receive WIC while earning an annual income of \$47,638.

Patients are required to provide:

Proof of Identity
Proof of Household Income
Proof of Residence

*Persons who receive Medicaid or Food Stamp benefits meet income requirements.

Use this link to the USDA WIC Prescreening Tool:

WIC Works!

What does research show?

WIC services result in improved health outcomes:

- Women on WIC have fewer premature births.
- WIC decreases the risk of low birthweight by 25% and very low birthweight by 44%.
- WIC significantly decreases the prevalence of anemia and poor growth in children.
- WIC increases the information available to pregnant women to support breastfeeding.

How can I help my patients receive WIC benefits?

- Tell your patients about WIC and encourage them to contact the local health department.
- Display WIC posters and brochures in your office.
- Include WIC brochures in OB, new baby and new patient packets.
- To help WIC identify medical or nutritional risks needed for enrollment, provide health data such as height, weight and hemoglobin/hematocrit for the applicant to bring to the health department.

How do I get WIC materials and information?

- To order the "WIC Helps" pamphlet or for more information, please call your local health department or submit the order form on the back of this pamphlet.

What if I have suggestions for WIC?

- Kentucky WIC wants to strengthen its collaboration with health care providers. Help us work better with you by calling WIC at your local health department or Nicole Nicholas, State Director at (502) 564-3827, or email Nicole.nicholas@ky.gov with your suggestions.